Dear Friend:

One weekend in November, a veteran Young Life leader waited until after the local football game to drive three players to a weekend camp. The foursome arrived, crept into their cabin and fell fast asleep. The next morning, the leader got up bright and early for the leader meeting, which was OK by him. After all, he hadn’t come to camp to sleep.

Thirty-six hours, three Young Life clubs, two cabin times and one shaving-cream war later, one of the football players decided to trust Jesus. The long drive, lack of sleep and demanding schedule was well worth the effort for his friends.

That’s one small example of how Young Life ministry is custom-made for kids. Our leaders are determined to do whatever it takes to deliver kids to the feet of Jesus.

Whatever it takes, every day, everywhere in this mission.

What a privilege to serve alongside such creative, committed men and women. What a privilege to serve alongside faithful friends like you.

Thank you for your partnership in Young Life. I hope you are encouraged by this report.

In Christ,

Denny Rydberg
President

1 Corinthians 9:19-23, The Message
Custom-made for every kid …

We know that when it comes to kids, one size does NOT fit all. That’s why we have specialized ministries for kids based upon age, need and geography.

WyldLife is our outreach for those in middle school. Young Life for high school kids, and Young Life College is our program for college and university students. Currently, Young Life has close to 7,000 ministries in nearly 100 countries around the world. Our multicultural and urban ministry, focused on kids in diverse cultural communities and those in economically depressed areas, is arguably the largest of its kind in the United States.

YoungLives is what we call our work with teen moms and Young Life Capernaum is the name of our ministry with kids with disabilities. In a partnership with Military Community Youth Ministries, Young Life reaches military teens through a program called Club Beyond®. The Small Towns initiative brings Young Life to communities of fewer than 25,000 people, and Amicus is Young Life’s student exchange and hosting program for international kids.

… with time-tested methods!

Young Life leaders want to reach every kid with excellence. Over the course of the last 74 years, Young Life has refined its methods, which are anchored by a set of best practices we call the Five C’s:

Contact work involves caring adults going to kids and building bridges of friendship. We call it “earning the right to be heard.”

Club is a high-energy celebration filled with humor, music and a message of hope. It’s a safe place where kids can process what a life with Jesus might mean for them.

Many kids call their time at camp “the best week of their lives.” In this fun-filled, beautiful setting they encounter the Gospel in a life-changing way.

Our Bible study, called Campaigners, is a regular time where we encourage kids in their faith. We also help them find their place in a local church.

A group of caring adults, a.k.a. the local Young Life committee, provides our staff and leaders with a firm foundation of financial, administrative and moral support.
Where They Are
To meet all kinds of kids, sometimes you have to go to specific kinds of places. Kids gather in many different sites: football games, malls, parks and coffee shops, just to name a few.

“In it for the Long Haul”
The Young Life leaders in Boyle Heights are extremely close, both relationally and geographically. All 10 members, who each have some tie-in to Biola University, live together in the Hollenbeck House. The bright-blue, Victorian-style house is located squarely in the predominately Hispanic Boyle Heights neighborhood in East Los Angeles, where the housemates all do ministry.

As long as there are kids skateboarding through the streets of Boyle Heights — kids waiting for a caring adult to invest in their lives — Larry Smith hopes there are leaders in the Hollenbeck House lovingly pursuing them.

“We’re in it for the long haul,” Smith said. “I’m 67. I can’t imagine retiring from teaching, and I can’t imagine dropping Young Life. The Lord is really doing some miraculous things here.”

“Why We Run the Race”
Azeb and her friends, Tigist and Addis, ran away from their homes in northern Ethiopia, lured by a trafficker who convinced them they could make a lot of money in the nearest big town. They ended up working in a bar as waitresses and prostitutes. Every Saturday a young woman would come by and greet the girls with a smile and then enter into a raucous gathering of hundreds of kids laughing and singing. One day, Azeb asked her what this was. The woman, a Young Life volunteer leader named Sebla, said it was Young Life club and invited her to come. Azeb went to club and loved it, so she invited her friends the next time. Soon after, Sebla invited them to go to a Young Life camp 10 hours away.

They all went to camp, where the three friends each began a relationship with Jesus. Azeb has since left the bar and leaders are helping her live a new life. Tigist and Addis are still at the bar and afraid to step out. We continue to pray for these girls. They’re why we run the race.”

Steve Larmey
Senior Vice President, Africa

We are on a course to impact two million kids a year. Here are just three positive signs of growth in 2015:

1,864,257 adolescents reached ↑10.6%
68,385 volunteers ↑7.2%
6,936 ministry locations ↑8.1%
All Around the World

In nearly 100 countries, Young Life leaders are helping kids experience God’s love. From Armenia to Burundi to Cambodia to Denmark to Ecuador, the presence of caring adults is making a difference in how nearly two million kids see life and themselves.
WHEN YOU HEAR STORIES OF STEVE LARMLEY IN AFRICA PUTTING ON A CAMP FOR EBOLA VICTIMS — THAT’S REACHING A WORLD OF KIDS. WHEN YOU REALIZE WE HAVE THE LARGEST MINISTRY TO TEEN MOMS AND WE CAN KEEP GOING TO ALL THE PLACES YOUNG LIFE HAS VENTURED INTO, WE’RE A LONG WAY FROM WHAT BEGAN PRIMARILY AS A SUBURBAN MINISTRY.

THE THING THAT STAYS CONSISTENT IS THE IDEA OF CARING ADULTS WALKING INTO TEENAGERS’ LIVES WITH THE TRUTH OF THE GOSPEL. I’VE HAD THE OPPORTUNITY TO SEE THAT PLAYED OUT LITERALLY AROUND THE WORLD. WHETHER THAT’S A HIGH SCHOOL IN KNOXVILLE, TENNESSEE, OR A HIGH-RISE BUILDING IN MOSCOW, RUSSIA, THE CORE TRUTH OF YOUNG LIFE’S MISSION OF RELATIONAL GOSPEL IS STILL BEING ACTED OUT TODAY.”

Bill Haslam
Tennessee Governor and member of Young Life’s Board of Trustees

Due to great growth around the globe, we now have five international divisions:

- Africa/Middle East
- Asia/Pacific
- FSU/Russia
- Greater Europe
- Latin America/Caribbean

In a Language They Can Understand

Wading into the culture allows Young Life leaders the opportunity to bring the timeless truth of the Gospel to the ever-changing styles and fashions in the world of kids. After all, in a hurting world, the Good News of God’s love is always trending, never trendy.
ANCHORAGE, ALASKA. YOUNGLIVES WAS ONE OF FIVE GROUPS TO PUT ON ALTERNATIVE CAMPS AS A RESULT OF A CANCELED WEEK AT CAMP. THREE OF THESE CAMPS HAD AS MANY AS 200 PEOPLE IN ATTENDANCE. SPURRED ON BY THEIR TREMENDOUS LOVE FOR THE MOMS AND THEIR BABIES, THE YOUNGLIVES STAFF, LEADERS, VOLUNTEERS AND NANNIES RALLIED AND CREATED UNIQUE OPPORTUNITIES TO POINT THE GIRLS TO JESUS. HERE ARE SOME COMMENTS OF THE TEEN MOMS:

‘I DON’T THINK I’VE EVER MET PEOPLE THIS REAL!’
‘EVERY GIRL HERE IS A MOM, LIKE ME!’
‘YOU MEAN WE CAN HAVE AS MUCH FOOD AS WE WANT? THAT DOESN’T HAPPEN AT HOME.’
‘BESIDES MY BABY GIRL BEING BORN, THIS WAS THE BEST THREE DAYS OF MY LIFE.’

KAYLIN WAS THE ONE GIRL WE TOOK WHO HAD NO RELATIONSHIP OR BACKGROUND WITH GOD AT ALL. I ASKED HER QUESTIONS THAT LED TO SHARING THE GOSPEL WITH HER. NOTHING IN THE WORLD COMPARES WITH HAVING THE OPPORTUNITY TO SHARE ONE-ON-ONE WHAT JESUS HAS DONE FOR THE LOST SOUL. SHE HAS NOT YET MADE A DECISION TO FOLLOW JESUS AS FAR AS WE KNOW, BUT SHE NOW KNOWS HOW MUCH HE LOVES HER.”

Rachel Rowlan
Volunteer leader, Anchorage, Alaska

THE BEST THREE DAYS OF MY LIFE

JACOB ANDRYSIAK REPRESENTS THE HEART OF THE VOLUNTEERS AND STAFF IN IDAHO. AS A STUDENT AT IDAHO STATE UNIVERSITY HE BECAME THE ASSISTANT LACROSSE COACH FOR THE HIGH SCHOOL IN POCATELLO. AS HE BUILT FRIENDSHIPS WITH THE GUYS ON THE TEAM, JACOB RE-STARTED THE YOUNG LIFE MINISTRY IN POCATELLO. STARTING WITH A SMALL GROUP OF LACROSSE PLAYERS MEETING AT A LOCAL COFFEE SHOP, THE GROUP BEGAN TO GROW, EVENTUALLY LEADING TO A YOUNG LIFE CLUB STARTING AT A HIGH SCHOOL WHERE YOUNG LIFE DID NOT EXIST. SINCE THIS TIME JACOB HAS GRADUATED FROM COLLEGE AND CHOSE TO STAY IN POCATELLO TO BECOME A TEACHER. AS A MEMBER OF OUR TEACHER STAFF, HE HAS HELPED ESTABLISH YOUNG LIFE AT TWO HIGH SCHOOLS AND STARTED A WYLDLIFE CLUB WITH THE 15 LEADERS ON HIS TEAMS. BECAUSE OF HIS EFFORTS, 150 KIDS HAVE ATTENDED SUMMER CAMP IN THE PAST THREE YEARS.”

J.C. Bowman
Regional Director, Idaho
In a Place Made Just for Them

Because Young Life knows kids, we also know what they love — things like adventure, surprises, food and laughter.

Alongside these, they’re also looking for hope, safety and the assurance of being known and being loved. We build our camps to provide places where kids can enjoy all the fun and all the truth they long for — in a setting they’ll never forget.
Just Like Riding a Bike …

Words from a camp speaker at SharpTop Cove:

“We had a kid from Columbia, South Carolina, here this week who did not know how to ride a bike. During his cabin ride, he opted to not go and sat embarrassed as the rest of his cabin rode away. His leader and some bike wranglers talked him into meeting up the next morning in the gym to learn how to ride. Sure enough, the next morning, this kid was riding in wobbly circles around the gym.

“When it was all said and done, the kid broke down in tears and told them his story: His dad had died years ago and at the funeral his mom had stood up and tearfully asked, ‘Who will teach my son how to ride a bike now?’ God knew the answer to that question and met that young man here this week in the form of his leader and some bike wranglers. These are just two of the staff and leaders who ran the race well this summer. By teaching their high school friend how to ride a bike for the first time, they represented Jesus to a kid desperate to see and know Him.”

When I was first told I was going to Young Life Camp, I was honestly disappointed. Before this week I had ignored God’s presence in my life. I ended up having the best week of my entire life.

Young Life Camp made me genuinely recognize and contemplate the importance of having a relationship with Christ. This wonderful time in my life made me come to terms with what I really need to be happier with my life; a caring, loving environment with people who will always be there for me, and a never-ending relationship with Christ. I will never forget my week at Young Life Camp.”

Ben*
Young Life camper
*alias

Some camping highlights from the year …

- First-ever weeks of camp at Cairn Brae, our newest property in Crieff, Scotland.
- On-island camps for kids in St. Thomas, Eleuthera, Jamaica and Puerto Rico.
- Perhaps most moving of all was our camp for teenage orphan girls in Jamaica.
Reaching a World of Kids

The mission of Young Life has crossed the financial goal line set for Reaching a World of Kids (RWOK) because of some amazing gifts that have been given to help reach our ministry goals: doubling the number of kids impacted from one million to two million, mobilizing 80,000 volunteers and establishing 8,000 ministry locations. We began this seven-year initiative in 2009, to increase our ability to reach more kids in more places.

One of the three core areas of strategic focus for achieving these goals is increasing camp impact; and this year we have seen growth and movement in setting the table for an even greater camping experience. One of the reasons we’re at 113.5 percent of our RWOK financial goals is because of the many capital projects related to camping around the mission.

Clearwater Cove Set to Open

We have raised $22 million for our new camp in Missouri, Clearwater Cove. This camp is strategically placed to enable multiple regions to experience growth — a premier Young Life camp within a half day’s drive to support and sustain thriving Young Life at the local level. Perched on the top of a mountain with spectacular views of Table Rock Lake, Clearwater will welcome summer campers for the first time in June 2016.

West Virginia, Woodleaf and Malibu

Gifts of more than $5 million enabled Young Life to purchase a new property in West Virginia, an answer to the Eastern Division’s growing demand for camp spots. Projects at Woodleaf and Malibu (on the West Coast) continue to give kids an amazing week where they can experience the Good News of Jesus.

International Camps

Two of our International camps will also be game-changers for kids. La Finca in Nicaragua has raised $1.5 million for camp expansion, and we’ve raised $2.2 million for our camp in Armenia, which will have a huge impact on the Former Soviet Union. We have seen the Lord provide in abundant ways through generous partners.

God has blessed us with incredible fuel for Reaching a World of Kids. We will continue to believe, pray, recruit, train and deploy as we strive to reach a world of kids with the Good News!

Eric Scofield, Chief Development Officer

Total Giving to RWOK
as of Sept. 30, 2015

$295,008,895

113.5% of our goal

GOAL EXCEEDED BY $35,008,895

$74,386,430
Pledges

$16,903,545
Commitments Outstanding

$135,623,920
Cash and Commitment Payments

$68,095,000
Bequests
## Ministry Statistics

### Ministries and Kids Impacted

<table>
<thead>
<tr>
<th>RWOK Begins</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
<th>11/12</th>
<th>12/13</th>
<th>13/14</th>
<th>14/15</th>
<th>Growth Since Base Year</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kids Involved Weekly in Club</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S.</td>
<td>113,352</td>
<td>119,456</td>
<td>129,890</td>
<td>135,557</td>
<td>138,257</td>
<td>145,316</td>
<td>153,266</td>
<td>35.21%</td>
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<tr>
<td>International</td>
<td>33,332</td>
<td>37,785</td>
<td>46,830</td>
<td>59,713</td>
<td>77,700</td>
<td>102,118</td>
<td>114,044</td>
<td>242.15%</td>
</tr>
<tr>
<td><strong>Kids Involved in Campaigns</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S.</td>
<td>42,331</td>
<td>45,224</td>
<td>49,555</td>
<td>53,144</td>
<td>56,883</td>
<td>61,476</td>
<td>68,804</td>
<td>57.81%</td>
</tr>
<tr>
<td>International</td>
<td>8,978</td>
<td>10,269</td>
<td>12,380</td>
<td>14,947</td>
<td>22,023</td>
<td>29,983</td>
<td>33,299</td>
<td>270.90%</td>
</tr>
<tr>
<td><strong>Kids Impacted by Young Life</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S.</td>
<td>1,008,262</td>
<td>1,103,149</td>
<td>1,196,159</td>
<td>1,228,082</td>
<td>1,434,869</td>
<td>1,685,095</td>
<td>1,864,257</td>
<td>84.90%</td>
</tr>
<tr>
<td>International</td>
<td>1,008,262</td>
<td>1,103,149</td>
<td>1,196,159</td>
<td>1,228,082</td>
<td>1,434,869</td>
<td>1,685,095</td>
<td>1,864,257</td>
<td>84.90%</td>
</tr>
</tbody>
</table>

### U.S. Life-Stage Ministries

- High School: 3,769, 3,818, 4,039, 4,297, 4,500, 4,787, 5,040, 33.72%
- Jr. High/Middle School: 1,118, 1,151, 1,208, 1,281, 1,328, 1,438, 1,517, 35.69%
- College: 39, 56, 80, 105, 138, 170, 193, 394.87%

### U.S. Focused Ministries

- Capernaum: 125, 148, 167, 173, 210, 249, 273, 118.40%
- YoungLife: 89, 99, 165, 218, 236, 258, 286, 221.35%
- Multicultural/Urban: 644, 620, 622, 673, 753, 844, 959, 48.91%
- Small Towns: 796, 830, 902, 965, 1,009, 1,053, 1,100, 38.19%
- Military: 7, 15, 17, 22, 17, 19, 14, 100.00%
- Other: 57, 48, 41, 41, 39, 39, 37, -35.09%

### International Schools/Ministries

- 721, 829, 969, 1,171, 1,437, 1,627, 1,896, 162.97%
- International Military: 48, 44, 46, 46, 62, 62, 54, 12.50%

### Schools/Ministries Total

- U.S. and International: 4,490, 4,647, 5,008, 5,468, 5,937, 6,414, 6,936, 54.48%

### Ministry Staff

- Young Life Staff: 3,228, 3,136, 3,209, 3,415, 3,477, 3,792, 4,093, 26.80%
- iStaff: --, 367, 387, 493, 528, 585, 678, 84.74%
- U.S. Volunteers: 28,351, 29,827, 31,266, 39,245, 44,414, 48,205, 50,998, 79.88%
- Leaders: 17,348, 18,650, 20,125, 25,452, 28,650, 30,197, 31,805, 83.34%
- Committee and Ministry Support: 11,003, 11,177, 11,141, 13,793, 16,364, 18,008, 19,193, 74.43%
- International Volunteers (Leaders Only): 4,016, 4,566, 5,273, 6,347, 8,425, 9,554, 10,786, 168.58%

### U.S. Camping

- High School Summer Outreach Campers (Young Life): 37,049, 38,018, 38,539, 39,073, 40,060, 42,105, 43,818, 18.27%
- Middle School Summer Outreach Campers (WyldLife): 12,189, 12,679, 12,938, 12,793, 13,723, 14,929, 15,885, 30.32%
- Total Summer Guests: 75,955, 81,303, 81,549, 82,982, 84,662, 88,502, 91,122, 19.97%
- Young Life/WyldLife School-Year Guests: 73,928, 63,857, 70,913, 72,679, 73,053, 82,689, 70,894, 4.10%
- Total School-Year Guests: 156,441, 152,282, 167,538, 174,481, 175,431, 154,253, 182.88%

### International Camping

- Young Life Campers: 22,765, 27,963, 34,117, 45,343, 55,327, 62,362, 75,637, 232.25%
- WyldLife Campers: 2,574, 1,591, 2,016, 2,877, 4,797, 6,662, 158.82%
- Total International Guests: 40,461, 46,777, 57,365, 76,919, 85,143, 101,673, 114,456, 182.88%

**Note:**

1. Estimated, based on “club cards” collected by each Young Life mission unit. Includes U.S. and International.
2. Young Life ministry in unique, non-school settings.
3. This figure is included in the International Ministries Total.
4. All summer-season campers, leaders, caretakers and adult guests at Young Life-owned properties OR Young Life ministries camping at non-Young Life properties.
5. All school-year campers, leaders, caretakers and adult guests at Young Life-owned properties OR Young Life ministries camping at non-Young Life properties.
6. All school-year campers, leaders, caretakers and adult guests.
7. Includes leaders accompanying campers, Young Life Expeditions participants and other campers.
Perfect fit. Made-to-order. Crafted with excellence. Phrases associated with the idea of “custom-made.” Our ministry is custom-made for kids. We also think our investors are a perfect fit, giving gifts made-to-order in furthering ministries crafted with excellence to reach every kid with the Good News of Jesus! Young Life’s financial metrics are strong and tailor-made to underwrite staff as they’re Reaching a World of Kids. In 2015, over 203,000 friends joined us by financially investing in Young Life’s work with kids. We are grateful. We are humbled. And we celebrate God’s faithfulness in it all!

Cynthia Koerner, Chief Financial Officer

Revenue $331 million

- Donations to Local Ministry $226 million
- Camp Fees $76 million
- Donations to Future Camps $25 million
- Investment Gains $1 million
- Other $3 million

Expenses $299 million

- Salaries and Benefits $171 million
- Club and Camping Activities $60 million
- Property Expenses $38 million
- Travel, Training and Professional $17 million
- Events and Other $13 million

Net Assets $386 million

- Land, Building and Equipment $220 million
- Cash for Operations $79 million
- Pledges, Cash and Investments for Camp $46 million
- Insurance and Other Reserves $32 million
- Other Assets $9 million

Expenses

- $21 million Fundraising
- $23 million Management
- $72 million Camping

Comment: Our complete audited financial statements, along with the Independent Auditors’ Report, are available at younglife.org. Simply type “audit” in the search feature.
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